

CONTRACT

WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

Contract / Revision 116507 /		Alt Order # 06268784
Product OBAMA :30 10/30		
Contract Dates 10/30/12 - 11/06/12		Estimate # 1537
Advertiser Obama For America		Original Date / Revision 08/14/12 / 10/31/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WRAL	Account Executive Cheryl Blair	Sales Office Washington Tel
Special Handling CIA - Mark PAID		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

Greer Margolis & Mitchell
1010 Wisconsin Avenue, Suite 800
Washington, DC 20007

REVISION
 Add \$71,195 gross

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WRAL	10/30/12	11/02/12	The Insider (1-130p)	1-130p		:30			NM	5	\$1,675.00
		CLASS 3 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				5	\$335.00			
N 2	WRAL	10/30/12	11/02/12	The Doctors	10-11AM		:30			NM	5	\$1,675.00
		CLASS 3 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				5	\$335.00			
N 3	WRAL	10/30/12	11/02/12	David Letterman	1135p-1237a		:30			NM	2	\$800.00
		CLASS 3 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				2	\$400.00			
N 4	WRAL	10/30/12	11/02/12	Price is Right	11a-12p		:30			NM	5	\$4,250.00
		CLASS 1 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				5	\$850.00			
N 5	WRAL	10/30/12	11/02/12	Late Late Show	1237a-137a		:30			NM	3	\$105.00
		CLASS 4 - CANDIDATE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				3	\$35.00			
N 6	WRAL	10/30/12	11/02/12	Noon News	12p-1p		:30			NM	5	\$2,675.00
		CLASS 3 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				5	\$535.00			
N 7	WRAL	10/30/12	11/02/12	CBS Daytime (1:30-4P)	130-4p		:30			NM	3	\$1,080.00
		CLASS 3 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				3	\$360.00			
N 8	WRAL	10/30/12	11/02/12	Young and the Restless	4-5p		:30			NM	6	\$5,325.00
		CLASS 2 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				5	\$1,065.00			

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116507 /	06268784

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/30/12 - 11/06/12	OBAMA :30 10/30	1537

<u>Advertiser</u>	<u>Original Date / Revision</u>
Obama For America	08/14/12 / 10/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WRAL	10/29/12-11/04/12	Young and the Restless	4-5p	-TuWThF----	:30		\$1,065.00	NM		
				See MG 8.6,8.7,8.8,8.9								
	2	WRAL	10/29/12-11/04/12	Young and the Restless	4-5p	-TuWThF----	:30		\$1,065.00	NM		
				See MG 8.6,8.7,8.8,8.9								
	4	WRAL	10/29/12-11/04/12	Young and the Restless	4-5p	-TuWThF----	:30		\$1,065.00	NM		
				See MG 8.6,8.7,8.8,8.9								
	6	WRAL	10/29/12-11/04/12	CBS SPECIAL	1030-1130P	-----Su	:30		\$2,445.00	NM		
	Ⓜ			MG for 8.2,8.4,8.1								
	7	WRAL	11/01/12-11/04/12	WRAL AM News	6-7a	----ThF----	:30		\$400.00	NM		
	Ⓜ			MG for 8.2,8.4,8.1								
	8	WRAL	11/01/12-11/04/12	CBS This Morning	7am - 9am	----ThF----	:30		\$175.00	NM		
	Ⓜ			MG for 8.2,8.4,8.1								
	9	WRAL	11/01/12-11/04/12	CBS This Morning	7am - 9am	----ThF----	:30		\$175.00	NM		
	Ⓜ			MG for 8.2,8.4,8.1								
N 9	WRAL	10/30/12	11/02/12	WRAL 5am News	5am - 5:30a		:30			NM	5	\$750.00
				CLASS 4 - CANDIDATE								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-TWTF--				5	\$150.00			
N 10	WRAL	10/30/12	11/02/12	5:00 First News	5-530p		:30			NM	5	\$2,750.00
				CLASS 4 - CANDIDATE								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-TWTF--				5	\$550.00			
N 11	WRAL	10/30/12	11/02/12	WRAL 5:30AM News	530-6a		:30			NM	5	\$3,325.00
				CLASS 3 CANDIDATE R9.26								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-TWTF--				5	\$665.00			
N 12	WRAL	10/30/12	11/02/12	5:30 News	530-6p		:30			NM	5	\$8,900.00
				CLASS 3 CANDIDATE R9.26								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-TWTF--				5	\$1,780.00			
N 13	WRAL	10/30/12	11/02/12	6pm News (M-F)	6-630p		:30			NM	7	\$15,575.00
				CLASS 3 CANDIDATE R9.26								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-TWTF--				7	\$2,225.00			
N 14	WRAL	10/30/12	11/02/12	WRAL AM News	6-7a		:30			NM	5	\$2,000.00
				CLASS 4 - CANDIDATE								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-TWTF--				5	\$400.00			
N 15	WRAL	10/30/12	11/02/12	CBS Evening News (M-F)	630p-7p		:30			NM	5	\$16,675.00
				CLASS 2 CANDIDATE R9.26								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-TWTF--				5	\$3,335.00			
N 16	WRAL	10/30/12	11/02/12	Inside Edition	7-730P		:30			NM	5	\$4,875.00
				CLASS 3 CANDIDATE R9.26								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-TWTF--				5	\$975.00			
N 17	WRAL	10/30/12	11/02/12	CBS This Morning	7am - 9am		:30			NM	12	\$7,980.00
				CLASS 3 CANDIDATE R9.26								

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Advertiser	Original Date / Revision
Obama For America	08/14/12 / 10/31/12

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				12	\$665.00			
N 18	WRAL	10/30/12	11/02/12	Entertainment Tonight	730-8P		:30			NM	5	\$4,875.00
CLASS 3 CANDIDATE R9.26												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				5	\$975.00			
N 19	WRAL	10/30/12	11/02/12	Dr. Phil	9-10a		:30			NM	5	\$1,675.00
CLASS 3 CANDIDATE R9.26												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				5	\$335.00			
N 20	WRAL	11/02/12	11/02/12	Fri Hour 2	9-10p		:30			NM	1	\$3,335.00
CLASS 2 CANDIDATE R9.26												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$3,335.00			
N 21	WRAL	11/05/12	11/05/12	Mon Hour 3	10-11p		:30			NM	1	\$3,110.00
CLASS 3 CANDIDATE R9.26												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$3,110.00			
D 22	WRAL	11/03/12	11/03/12	Sat Hour 3	10-11p		:30			NM	0	\$0.00
CLASS 4 - CANDIDATE												
N 23	WRAL	11/03/12	11/03/12	7pm News	7-730p		:30			NM	1	\$360.00
CLASS 3 CANDIDATE R9.26												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1-				1	\$360.00			
N 24	WRAL	11/03/12	11/03/12	WRAL 6a News Sat	6-8a		:30			NM	2	\$300.00
CLASS 4 - CANDIDATE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----2-				2	\$150.00			
D 25	WRAL	11/03/12	11/03/12	Andy Griffith Sat 730-8p	730-8p		:30			NM	0	\$0.00
CLASS 4 - CANDIDATE												
N 26	WRAL	11/03/12	11/03/12	CBS This Sat Morning 8-9a	8-9a		:30			NM	1	\$665.00
CLASS 2 CANDIDATE R9.26												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1-				1	\$665.00			
N 27	WRAL	11/04/12	11/04/12	Face The Nation 1030-1130	1030-1130		:30			NM	1	\$200.00
CLASS 4 - CANDIDATE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$200.00			
N 28	WRAL	11/04/12	11/04/12	NFL (Late)	4-7p		:30			NM	3	\$6,000.00
CLASS 4 - CANDIDATE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----3				3	\$2,000.00			
D 29	WRAL	11/04/12	11/04/12	6pm News (Sun)	6-630p		:30			NM	0	\$0.00
CLASS 4 - CANDIDATE												
N 30	WRAL	11/04/12	11/04/12	WRAL Sun Morning News	7-9a		:30			NM	2	\$300.00
CLASS 4 - CANDIDATE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----2				2	\$150.00			
N 31	WRAL	11/04/12	11/04/12	CBS SPECIAL	830-930p		:30			NM	1	\$3,335.00
CLASS 3 CANDIDATE R9.26												

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$3,335.00			
N 32	WRAL	11/04/12	11/04/12	CBS Sunday Morning	9-1030a		:30			NM	1	\$800.00
CLASS 2 CANDIDATE R9.26												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$800.00			
N 33	WRAL	11/01/12	11/01/12	Thu Hour 3	10-11p		:30			NM	1	\$3,335.00
CLASS 3 CANDIDATE R9.26												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$3,335.00			
N 34	WRAL	11/01/12	11/01/12	Thu Hour 1	8-9p		:30			NM	1	\$2,400.00
CLASS 4 - CANDIDATE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$2,400.00			
N 35	WRAL	10/30/12	11/04/12	Late News	11-1135p		:30			NM	6	\$3,900.00
CLASS 4 - CANDIDATE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF5-				6	\$650.00			
N 36	WRAL	10/30/12	10/30/12	Tue Hour 1	8-9p		:30			NM	1	\$6,000.00
CLASS 2 CANDIDATE R9.26												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1-----				1	\$6,000.00			
N 37	WRAL	10/30/12	10/30/12	Tue Hour 2	9-10p		:30			NM	1	\$3,555.00
CLASS 3 CANDIDATE R9.26												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1-----				1	\$3,555.00			
N 38	WRAL	10/30/12	11/04/12	Follows Late Ftbll/Bball	11:30pm-12:05am		:30			NM	1	\$650.00
CLASS 4 - CANDIDATE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$650.00			
Totals											123	\$125,210.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/05/12	123	\$125,210.00	\$106,428.50
Totals	123	\$125,210.00	\$106,428.50

Signature: _____ Date: _____

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